# GOODWILL INDUSTRIES OF THE GREATER EAST BAY

<b>Position Title:</b>	Retail Store Manager
<b>Position Purpose:</b>	To manage a retail store and its personnel.
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Department:	Operations
<b>Reports To:</b>	District Manager
Supervision:	Assistant Manager, Lead Salespersons and Retail Salespersons

### ESSENTIAL DUTIES AND RESPONSIBILITIES:

- 1. Responsible for attainment of monthly and annual sales goals.
- 2. Provides guidance and support to store personnel in order to attain sales and training goals and objectives.
- 3. Ensures adherence to short and long term merchandising plans.
- 4. Plans and conducts training of all store personnel to ensure professional growth and refine the skills necessary for apprentices to obtain competitive employment.
- 5. Communicates company policies and procedures and ensures they are followed with professionalism.
- 6. Ensures appropriate staffing levels are maintained at all times.
- 7. Conducts frequent and unannounced cash register audits to minimize losses.
- 8. Provides loss prevention training as required.
- 9. Oversees safety policies and ensures compliance.
- 10. Evaluates and documents store personnel performance.
- 11. Recruits to fill store positions.
- 12. Analyzes monthly production reports to identify store weaknesses and develops strategies to correct them.
- 13. Analyzes profit and loss statements to determine methods to enhance efficiency.
- 14. Initiates and supervises authorized promotions.
- 15. Displays merchandise in a timely manner to ensure attainment of sales goals.

16. Maintains liaison with District Processing Plant, Human Resources and Workforce Development.

# NON-ESSENTIAL DUTIES AND RESPONSIBILITIES:

1. Other duties as may be assigned.

# **QUALIFICATIONS:**

- 1. Excellent verbal and written communication skills.
- 2. 5 years Management experience in retail sales or have completed the Goodwill Retail Store Manager Training Program.
- 3. Experience in loss prevention, operations and/or training expected

### SPECIAL SKILLS OR ABILITIES:

Must be effective in dealing with the public. Must like people, have a pleasant personality and be well groomed. Occasional lifting up to 40 - 50 lbs. Must have reliable transportation.