



WARRIORS TO THE WORKFORCE HIRING EVENT

Presented by **SourceAmerica**™ and  **GES** *Global Experience Specialists*™

2013 AUSA ANNUAL MEETING & EXPOSITION
WASHINGTON DC CONVENTION CENTER
OCTOBER 21 – 23, 2013

INTRODUCTION

You are hereby invited to participate in the Warriors To The Workforce Hiring Event presented by SourceAmerica™ to be held in conjunction with the 2013 AUSA Annual Meeting & Exposition on October 21 – 23, 2013. This one of a kind event is part of the American Freedom foundation's nationwide initiative to help veterans find jobs. The event will bring together major companies from throughout the country to profile their services and provide employment opportunities for our veterans. Attending veterans will have the chance to talk with employers, submit qualifications, and even participate in job interviews on the spot.

In addition to the hiring event, Warriors To The Workforce will include a variety of workshops for veterans each day providing resources and information on subjects such as mental readiness, confidence building, networking and presentation skills, resume writing, interviewing techniques, job searching, career planning through goal setting, translating military skills and training into civilian life and corporate experience, among others.



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EVENT INFORMATION

FACTS ABOUT AUSA ANNUAL MEETING & EXPOSITION

- The largest landpower exposition and professional development forum in North America
- Over 700 Army & Industry exhibitors using 500,000 square feet of exhibit space
- Attendees in recent years have included the Vice President of the United States, the Secretary of Defense, the Chief of Staff and Secretary of the Army

DAILY AGENDA

0800 – Exhibitor set-up and registration

0900 – Opening remarks & welcome – Workshops begin

1200 – Break for Lunch (booths remain open)

1600 – End/Exhibitor Breakdown

REGISTRATION – for companies and veterans, [CLICK HERE](#)

HOTEL INFORMATION – www.ausameetings.org/annual/housing

CONVENTION CENTER MAP –

www.dconvention.com/venues/conventioncenter/directionsandparking.aspx

CONFERENCE WEBSITES:

Warriors To The Workforce: www.warriorstotheworkforce.net

2013 AUSA Meeting & Exposition: www.ausameetings.org/annual

SourceAmerica™ website: www.sourceamerica.org/



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EXHIBITOR LEVELS AND BENEFITS

EXHIBITOR LEVELS

LEVEL I EXHIBITOR

AMOUNT

\$1,000

BENEFITS:

- Six (6') foot booth, two chairs and registration for two representatives
- Recruitment assistance using our veterans' database for up to 3 general employment profiles (e.g. Information Technology, Engineering, Healthcare, etc.)
- Access to private area for one-on-one interviews
- Logo and link to corporate website on www.warriorstotheworkforce.net
- 2 tickets to American Freedom Festival Washington being held on November 10 at Patriot Center featuring Lynyrd Skynyrd

LEVEL II EXHIBITOR

\$1,500

BENEFITS:

- All of the benefits for Level I Exhibitor, plus
- Pre - event recruiting services from a qualified professional recruiter for 1- 2 types of job descriptions
- Assistance in scheduling interviews for day of event

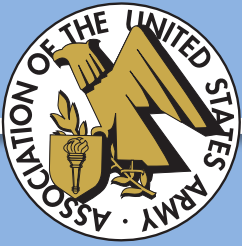
LEVEL III EXHIBITOR

\$2,000

BENEFITS:

- All of the benefits for Level II Exhibitor, plus
- Pre - event recruiting services from qualified professional recruiter for 3- 4 types of job descriptions

EARLY BIRD REGISTRATION UNTIL SEPTEMBER 1 – 10% DISCOUNT
REGISTRATION AFTER OCTOBER 1 – 10% PREMIUM



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SPONSORSHIP LEVELS AND BENEFITS

SPONSORSHIP LEVELS	AMOUNT
<u>SPONSORSHIP LEVEL I</u>	\$7,500

BENEFITS:

- All of the benefits for Level III Exhibitor, plus
- Recognition in event marketing materials and signage and recognition at American Freedom Festival Washington
- Invitation to American Freedom Festival Washington VIP Sponsors Reception at Fairfax Country Club on November 10

<u>SPONSORSHIP LEVEL II</u>	\$15,000
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BENEFITS:

- All of the benefits for Sponsorship Level I, plus
- Inclusion in all media relating to promotion of event and all event printed materials and signage as **Presenting Sponsor**

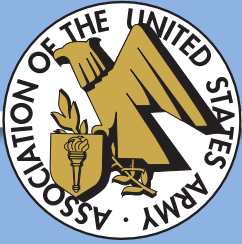
<u>SPONSORSHIP LEVEL III</u>	\$30,000
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BENEFITS:

- All of the benefits for Sponsorship Level I, plus
- Inclusion in all media relating to promotion of event and all event printed materials and signage as **Title Sponsor**

** * IMPORTANT INFORMATION FOR EXHIBITORS * **

- Veterans admission is free
- All exhibitor levels listed herein are per day prices
- Due to space restrictions, we will only accommodate 60 companies over the three-day period (20 companies per day)
- A company can reserve space for 1 - 3 days of the event
- Each participating company must have a minimum of 10 job descriptions available to be filled and posted at event



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WORKSHOPS SCHEDULE

Warriors To The Workforce will include a variety of workshops for veterans each day providing resources and information on subjects important to their lives.

Workshops will take place in 90-minute segments throughout each day beginning at 9:00am.

Tentative Schedule (each day):

0900 – 1030	Session #1
1030 – 1200	Session #2
1300 – 1430	Session #3
1430 – 1600	Session #4

Subjects to be covered (Subject to change):

- Mental readiness
- Confidence building
- Networking
- Presentation skills
- Resume writing
- Interviewing techniques
- Job searching
- Career planning through goal setting
- Translating military skills and training into civilian life and corporate experience

Exact times, subjects and speakers for above to be announced.

Download Workshop Schedule [HERE](#)



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EVENT PARTNERS

This event would not be possible without the support and efforts of the following organizations:

About American Freedom Foundation

In return for their service and sacrifices made for our country, the American Freedom Foundation believes veterans, military service members, and their families are deserving of support that empowers and enables them to lead confident and productive lives. AFF serves and supports them by building awareness and understanding of their service, sacrifice and needs through partnerships with military focused organizations and always will be relentlessly driven to bettering the lives of these heroes and their families. www.americanfreedomfoundation.org

About AUSA

AUSA is a private, non-profit educational organization that supports America's Army - Active, National Guard, Reserve, Civilians, Retirees, Government Civilians, Wounded Warriors, Veterans, and family members. AUSA provides numerous Professional Development Opportunities at a variety of events both local and national. AUSA represents every American Soldier by: Being the voice for all components of America's Army; Fostering public support of the Army's role in national security; Providing professional education and information programs. As the premier voice for America's Soldiers, we are a dedicated team committed to building the best professional and representative association for the world's best Army. www.ausa.org

About SourceAmerica™

SourceAmerica™ is a national nonprofit that creates job opportunities for a skilled and dedicated workforce: people with significant disabilities. We are the vital link between this exceptional workforce, the network of community-based nonprofits, and the Federal government and commercial companies that need the products and services they provide. SourceAmerica is an AbilityOne® authorized enterprise. www.sourceamerica.org

About GES

Global Experience Specialists is a global events company that produces trade shows, exhibits, events, retail spaces, installations, and entertainment activations. GES creates unique experiences that activate brands and connect them to customers across the globe. By reimagining your brand story as a great adventure, and activating it through a real-world experience, we help you attract not just an audience, but friends, fans and evangelists for your brand. www.ges.com



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EVENT PARTNERS (CONTINUED)

About ReBoot

REBOOT Workshops™ are designed to assist members of the military in making the social and career transition from years of service by addressing their fears and “re-booting” their skills. The workshop features three weeks of education designed to enhance and build upon their training, experience and skills to prepare them for life after the military. www.nvttsi.org

About Professional Coaching Consultants

Professional Coaching Consultants provides high caliber, tailored solutions for Fortune 1000 companies, professional athletes and teams, faith community groups, and our nation's distinguished military to developing both the people and processes within the organization to maximize their ability to reach strategic goals effectively and efficiently. www.professionalcc.com

About Still Serving Veterans

Still Serving Veterans (SSV) is an Alabama-based Veterans' service organization that empowers Veterans, wounded warriors and their families to optimally transition into meaningful new careers and post-military lives with all the benefits and services that they have earned. Founded in 2006, SSV has served more than 10,000 Veterans and their families nationally. Since 2007, SSV has secured over \$78 million in additional benefits, services, and salaries for their one-on-one case managed Veteran clients. SSV is recognized nationally as well as a center of excellence for Veterans reintegration and optimization of Veteran services. www.stillservingveterans.org.

About Easter Seals' Veterans Staffing Network

The Veteran Staffing Network is a social enterprise business developed by Easter Seals serving DC | MD |VA that builds on our long experience in veteran employment programs. At its core, the Veteran Staffing Network is a staffing agency. We provide temp-to-perm, contract, and direct-hire placements. By focusing squarely on the individual needs of employers and veterans, we provide the best personal match for each position and the support our nation's veterans need to successfully transition back to the civilian world. We leave no one behind. www.veteranstaffingnetwork.org

About Defense Center of Excellence (DCoE)

The mission of the Defense Centers of Excellence for Psychological Health and Traumatic Brain Injury (DCoE) is to improve the lives of our nation's service members, families and veterans by advancing excellence in psychological health and traumatic brain injury prevention and care. DCoE strives to be the trusted source and advocate for psychological health and traumatic brain injury knowledge and standards for the Department of Defense, and profoundly improve the system of care.

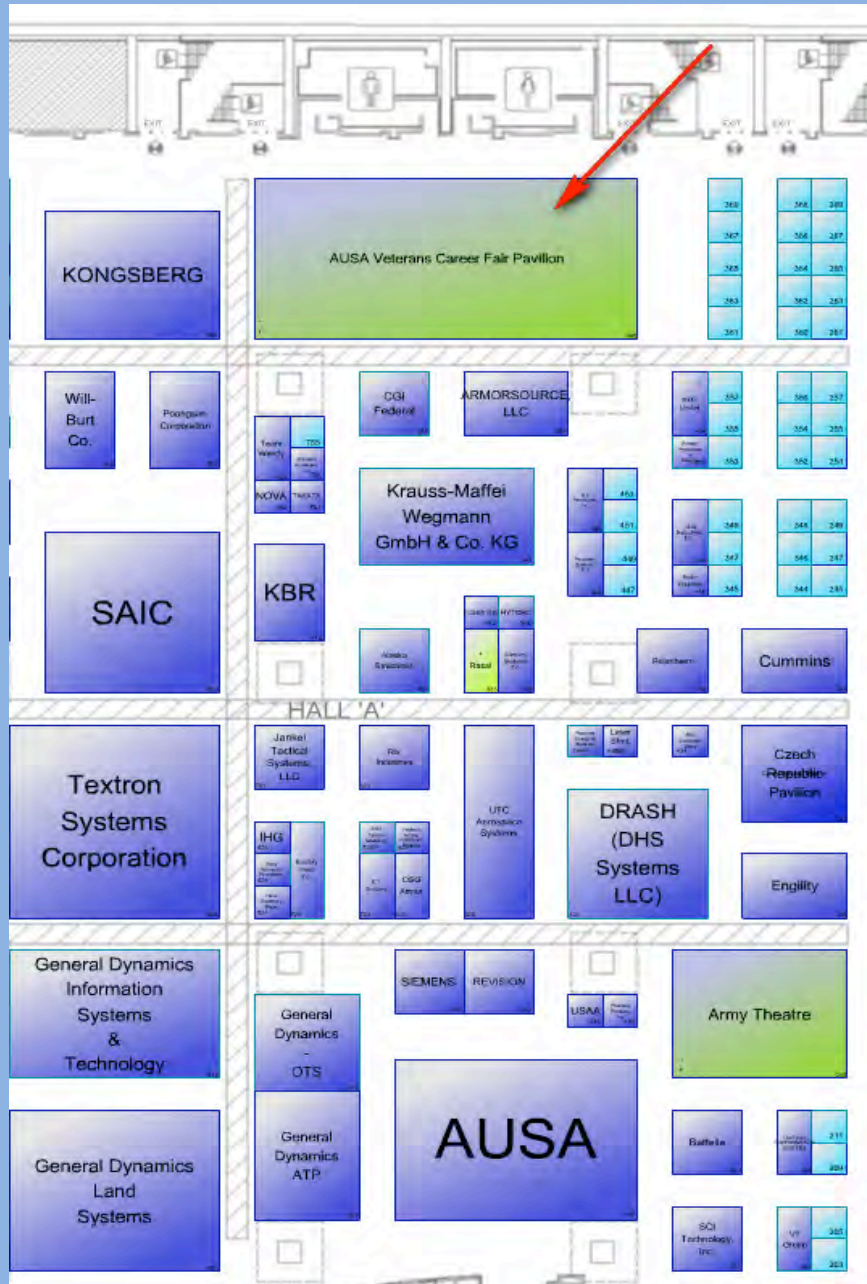
www.dcoe.health.mil/



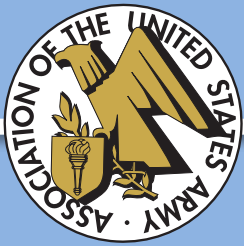
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MAP OF WASHINGTON CONVENTION CENTER AND HIRING EVENT LOCATION



BOOTH #460



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CONTACT INFORMATION

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Professional Recruiter
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t_morlan@yahoo.com

SOCIAL MEDIA CONNECTIONS

You can connect with us and learn more about this event at the following:

On the Web @ <http://www.warriorstotheworkforce.net>
On Facebook @: <https://www.facebook.com/AmericanFreedomFoundation>
On Twitter @: <https://twitter.com/amfrfoundation>
On Linked in @: <http://linkd.in/1cGNeiS>

ATTENTION ALL TRANSITIONING SERVICEMEMBERS AND VETERANS

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AUSA Annual Meeting and Exposition
Washington Convention Center

MONDAY – WEDNESDAY, OCTOBER 21 – 23, 2013

As part of the American Freedom Foundation's nationwide initiative to help our veterans, transitioning military servicemembers and their spouses find jobs, we have created a unique hiring event just for you. With companies in attendance like:

[ADS](#)

[Aerotek](#)

[BAE Systems](#)

[Ball Aerospace](#)

[Calibre](#)

[Camber](#)

[CSC](#)

[EMCOR](#)

[ESRI](#)

[First Command](#)

[Fluor](#)

[General Dynamics](#)

[HP](#)

[Kelly Services](#)

[L-3](#)

[Lockheed Martin](#)

[Navy Federal Credit](#)

[Northrop Grumman](#)

[Pricewaterhouse PwC](#)

[SAIC](#)

[Source America](#)

[Troops in Transp](#)

[USACE](#)

[Verizon](#)

You have the opportunity to talk with employers, submit qualifications and even participate in job interviews on the spot. In addition, and to help you better prepare for that job interview, we are providing workshops each day on subjects from mental readiness, confidence building, networking and presentation skills, resume writing, interviewing techniques, job searching, career planning through goal setting, translating military skills and training into civilian life and corporate experience, among others.

FREE FOR VETERANS, MILITARY SERVICEMEMBERS AND SPOUSES

Please visit www.warriorstotheworkforce.net or call (615) 330-9394 for more information.

Register [HERE](#)

THANK YOU FOR YOUR SERVICE!

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WORKSHOP SCHEDULE

TIMES	MONDAY 10.21	TUESDAY 10.22	WEDNESDAY 10.23
0900 - 1030	MAURICE WILSON President/Executive Director <i>Reboot Workshops</i> "REBOOTing Your Career After Military Service"	MAURICE WILSON President/Executive Director <i>Reboot Workshops</i> "REBOOTing Your Career After Military Service"	MAURICE WILSON President/Executive Director <i>Reboot Workshops</i> "REBOOTing Your Career After Military Service"
1030- 1200	TBA <i>SAIC</i> "Creating Your Professional Brand through your Resume and Social Media Profiles"	CRYSTAL DYER President & CEO <i>Professional Coaching Consultants</i> "Recalibrating Your Resume: Going from Combat to Corporate"	JOCELYN LINCOLN <i>Kelly Services</i> Topic: TBA
1300 - 1430	DAVID MUIR Sr. Vice President <i>Easter Seals</i> <i>Veteran Staffing Network</i> "Flipping From Job Seeker to Job Hunter"	BILL KOCH Director <i>Still Serving Veterans</i> "Job Search Strategies: Thinking Outside the Box"	GEORGE LAMB Outreach Chief <i>Defense Center of Excellence</i> "Getting Your Mental House In Order"
1430 - 1600	BARB GERAGHTY <i>First Command Educational Foundation</i> "Achieving Financial Success and Stability"	VINCE PATTON MCPOCG (R) Managing Partner <i>Pinnacle Five</i> "Maximizing Your Military Experience in Civilian Employment"	IRA KORETSKY <i>"The Chief Storyteller®"</i> "Your Upcoming Tour on Main Street: How to Positively Engage and Influence Hiring Managers with Your Words and Stories"

ALL TIMES AND SPEAKERS SUBJECT TO CHANGE